



ELEVATE HER UGANDA



EMPOWERING WOMEN
TRANSFORMING COMMUNITIES

..... **SECOND EDITION**

ABOUT ELEVATE HER

Elevate Her Uganda is a non-profit organization dedicated to empowering women and girls in rural and urban communities. Born from a vision of resilience and hope, we strive to transform lives through education, skills training, business support, and advocacy against gender-based violence.

Driven by a vision of resilience and hope, we address challenges such as poverty, limited education, and inequality, creating pathways for women to thrive, lead, and contribute meaningfully to their communities.

Elevate Her Uganda was established with a vision to empower women and girls facing significant challenges in rural and urban communities. Founded by Loice Natukunda and a group of passionate women, the organization emerged as a response to the pressing need for education, economic independence, and advocacy against gender-based violence.

The story of Elevate Her Uganda is deeply rooted in the resilience and determination of its Co-Founder and Executive Director, Loice Natukunda. Inspired by her mother, Evangeline Kamaruka, a mother of 16 children, Loice witnessed firsthand the power of perseverance.

Despite unimaginable hardships, Evangeline worked tirelessly to provide for her family, instilling in Loice the value of hard work and the importance of empowering others.

The organisation's purpose is to empower women and give them hope that they can start from where they are even with the little, they have and make it in life as long as there is proper management of the income-earning activity they choose and well-being in their homes.

The team brings together women trainers from different disciplines so that the beneficiaries are fully empowered in all areas not only focusing on business.

They laid a strategy to empower women right from their home/household to their businesses. The following is what Elevate Her focuses on:

1. Creation of business ideas for and with beneficiaries (women).
2. Training beneficiaries in business management principles such as managing finances, record keeping, reinvesting, and stocking.
3. Training women on proper home management to ensure hygiene and proper healthcare. (Disease prevention and control)
4. Promoting social well-being in families of beneficiaries to eliminate domestic violence and conflict and create harmony in homes.
5. Offering spiritual guidance and support to beneficiaries to create a positive environment.
6. Parental guidance and support for beneficiaries to promote discipline and empowerment of children.



CORE VALUES



Empowerment



Consistency



Collaboration



Sustainability



Compassion

OUR OBJECTIVES

Elevate Her Uganda aims to bridge the gap in women's empowerment, focusing on:



Education and Skills Development

Vocational training, literacy programs, and entrepreneurship skills.

Business Startups

Providing capital, mentorship, and market access.

Gender-Based Violence Prevention

Advocacy, counseling, and support services.

Girl Child Education

Scholarships, mentorship, and advocacy.

Gender-Based Violence Prevention

Advocacy, counseling, and support services.

Leadership development

Prepare women and girls for leadership roles, fostering a pipeline of vibrant female leaders in various sectors in Uganda.

Support networks

Create a supportive community for women to share experiences, knowledge and resources.

Health and wellbeing

Fighting HIV prevalence among women and adolescent girls improve women's physical and mental health.

OUR MISSION:

To empower women and girls through education, skills development, business support, leadership, and advocacy for equality and social transformation.

OUR VISION:

A society where women and girls have equal opportunities, rights, and resources to thrive and reach their full potential.

STRATEGY

1. To achieve our objectives, ELEVATE HER brings new energies and innovations; Through the promotion of African products starting from food (Agriculture), crafts and others as mentioned above as one way of helping women living in poverty to come together and make a living and develop businesses and also maintain their lives.

TARGET BENEFICIARIES

- Rural And Urban Women
- Adolescent Girls
- Women-led Households And Families
- Women And Girls Suffering From Hiv Aids.
- Women Refugees

PROGRAMS & SERVICES

- Vocational Training (tailoring, crafts, agriculture)
- Entrepreneurship Development (business planning, financial literacy)
- Microfinance and Business Startups
- Counseling and Support Services (GBV, mental health)
- Girl Child Education (scholarships, mentorship)
- Community Outreach and Advocacy
- Agribusiness

HISTORIC LAUNCH OF ELEVATE HER UGANDA IGNITES HOPE FOR WOMEN'S EMPOWERMENT



On April 5th, Mitooma District witnessed a groundbreaking moment as Elevate Her Uganda was officially launched at Ruhinda SS grounds. The event drew prominent figures, including Rt. Hon. Thomas Tayebwa, Deputy Speaker of Parliament, who graced the occasion as Guest of Honour.

H.E. Frederiek Quispel, Ambassador of the Kingdom of Netherlands to Uganda, and Hon. Jane Ruth Achieng, Minister for Health, added international and local flavor to the event. Hon. Maj.Gen. (RTD) Kahinda Otafire, Minister for Internal Affairs and area Member of Parliament, hosted the launch, flagging off the journey to empower women across Uganda.

The ceremony brought together community leaders, religious leaders, civil society organizations, and the general public, all united in their quest for women's empowerment. This milestone marks a new chapter in promoting gender equality and uplifting women in Uganda.

The launch presented a platform for women's voices to be amplified, providing an opportunity for them to share their experiences, challenges, and aspirations. By creating a space for dialogue and engagement, Elevate Her Uganda aims to address the unique needs and concerns of women, fostering a more inclusive and equitable society.

With Elevate Her Uganda now set in motion, the organization is poised to make a lasting impact on the lives of women and girls nationwide. Through its initiatives, Elevate Her Uganda seeks to empower women with the skills, knowledge, and resources necessary to thrive in their personal and professional lives.

As the organization embarks on this journey, it is clear that the collective efforts of stakeholders from various sectors will be crucial in driving meaningful change and promoting a brighter future for Ugandan women.



Executive Director Elevate Her Uganda on a radio talk show on Radio Ruhinda.









Empowering women is not just a moral imperative, but a strategic investment in Uganda's future. By supporting initiatives like Elevate Her Uganda, we can unlock the potential of women and girls, driving sustainable development and creating a more prosperous Uganda for all.

THOMAS TAYEBWA

DEPUTY SPEAKER PARLIAMENT OF REPUBLIC OF UGANDA

#EHUlaunch2025

True progress requires a collective effort. We cannot elevate women in isolation of men. It's imperative that we engage more men as allies and champions in this noble cause of empowering women and girls to thrive. Together, we can create a society where everyone has the opportunity to reach their full potential.

HON. JANE RUTH ACHIENG

MINISTER OF HEALTH

#EHUlaunch2025





“ We must intensify our efforts to ensure women's rights are realized and protected. Women's active participation in societal development is crucial for achieving sustainable progress, promoting equality, and fostering inclusive growth ”

H.E. FREDERIEK QUISPEL

AMBASSADOR OF THE KINGDOM OF NETHERLANDS TO UGANDA

#EHUlaunch2025

“ I urge all women to seize this opportunity and make the most of Elevate Her Uganda's backyard poultry project. Let's work together to empower our families and communities. And I encourage Men to support your wives and daughters in this endeavor, recognizing the transformative impact it can have on our lives and our Country's Economy . ”

RTD.MAJ.GEN. KAHINDA OTAFIRE

MINISTER FOR INTERNAL AFFAIRS

#EHUlaunch2025





A woman is a maker, give her anything and she will turn it into something precious. It's upon this background that we need to empower women to champion social economic evolution for sustainable development. By unlocking their potential, we can harness their creativity, resilience, and determination to drive positive change and build a brighter future for all

LOICE NATUKUNDA
EXECUTIVE DIRECTOR

#EHUlaunch2025

At Elevate Her Uganda, we're thrilled to launch HUMURA, a groundbreaking program designed to amplify women's voices, Support Girl Child Education, promote Sexual and Reproductive Health Support survivors of Gender-Based Violence, and Empower women holistically for socioeconomic transformation. HUMURA embodies our commitment to creating a more just and equitable society where women and girls can thrive

DANIEL OSILLO
HEAD PROGRAMS

#EHUlaunch2025



OUR CREATIVE TEAM



Natukunda Loice

Executive Director

Loice's personal journey and desire to address the systemic barriers faced by women inspired the formation of Elevate Her Uganda. Today, the organization stands as a beacon of hope and transformation, impacting countless lives through its strategic programs and initiatives.

THE INSPIRATION BEHIND ELEVATE HER UGANDA

The story of Elevate Her Uganda is deeply rooted in the resilience and determination of its Co-Founder and Executive Director, Loice Natukunda. Inspired by her mother, Evangeline Kamaruka, a mother of 16 children, Loice witnessed firsthand the power of perseverance.

Despite unimaginable hardships, Evangeline worked tirelessly to provide for her family, instilling in Loice the value of hard work and the importance of empower-

A LEGACY OF EMPOWERMENT

This legacy of resilience became the foundation of Elevate Her Uganda. Loice's vision is to create opportunities for women to overcome challenges, break the cycle of poverty, and lead empowered lives, echoing her mother's unwavering determination and strength.



**Bishanga Alice
Tumwiine**

Deputy Executive director



Daniel Osillo

Programs and
operations manger



**Kamayonza
Lenina Otafire**

Health and safety manager



**Venassa Monica
Komujuni**

Finance and
procurement officer



Team



Joselyn Kategaya

Community Engagement
Officer



Mbabazi Scovia

Regional Coordinator



Komujuni Betty

Facilitator
Family Affairs



Birungi Sandra

Communications officer

OUR CREATIVE TEAM



Team



Nasasira Melanie

Operations Assistant



Ntuuyo Jaffar

Graphics & Brand
Management



Tumwine Deo

Volunteer



**Gladace
Anyungrwoth**

Volunteer

PARTNERSHIPS

Elevate Her Uganda invites Partners to collaborate in empowering women and girls in Uganda. Our shared vision for women's economic empowerment and social transformation aligns with the Sustainable

Partnership Objectives

- Enhance women's economic empowerment through skills training and entrepreneurship support.
- Improve access to education and healthcare for vulnerable women and girls.
- Strengthen community networks and advocacy for women's rights

Partnership Opportunities

1. Financial Support:

Collaborative fundraising and resource mobilization.

2. Technical Assistance:

Expertise sharing in program design, implementation, and evaluation.

3. Capacity Building:

Training and capacity building for Elevate Her Uganda staff.

4. Advocacy:

Joint advocacy efforts for policy change and social impact.

WHY YOU SHOULD PARTNER WITH US!

- Enhance social responsibility reputation.
- Contribute to sustainable development goals (SDGs).
- Access local expertise and networks.
- Create Opportunities for employee volunteerism and engagement.

HOW TO BE A PARTNER!



CONTACT US ON:

Email:

Info@elevateherug.org

director@elevateherug.org

Call/WhatsApp:

+256 763 980 360

Or Visit our website

www.elevateherug.org

DONATE NOW!

Vision

[UGX] ACCOUNT No. - 0326 313 001
DTB BANK

A society where women and girls have equal opportunities, rights, and resources to thrive and reach their full potential.



DONATE NOW

VISIT OUR WEBSITE:

@www.elevateherug.org

YOUR DONATION WILL:

- Empower underprivileged women through skills training
- Support business startups for vulnerable women
- Provide education for disadvantaged girls
- Aid GBV victims' rehabilitation programs

JOIN HANDS:

TOGETHER, LET'S ELEVATE THE LIVES OF WOMEN AND GIRLS IN UGANDA.

Accomplished PROJECTS

BACKYARD POULTRY FARMING

Elevate Her Uganda's innovative **#Backyardpoultryfarming project** has not only improved the livelihoods of its beneficiaries but has also shifted the mindset of entire communities. With an impressive 85% success rate in Ruhinda County, this initiative is poised to replicate its impact across the country, given the necessary funding.



The **#Backyardpoultryfarming project**, launched by ElevateHer Uganda, has been a game-changer for women in Western Uganda. By providing training, resources, and support, the organization has empowered women to take charge of their economic futures. The project's focus on backyard poultry farming has proven to be a sustainable and viable solution for rural women, enabling them to generate income, improve their families' nutrition, and enhance their overall well-being.



The project's success can be attributed to its holistic approach, which addresses the complex challenges faced by rural women. By promoting backyard poultry farming, Elevate Her Uganda has created a platform for women to:

1. Generate income:

Through the sale of eggs, chickens, and other poultry products, women are able to earn a steady income, improving their economic stability.

2. Improve nutrition:

With access to fresh eggs and chicken, families are able to improve their nutrition, leading to better health outcomes.

3. Enhance food security:

Backyard poultry farming ensures a consistent supply of protein-rich food, reducing reliance on external markets.



The ED and the team of Elevate her Uganda handing over boxes of chicks to a group of women in Mitooma District to support them in backyard poultry farming.



Beyond the economic benefits, the **#Backyardpoultryfarming project** has also had a profound impact on the social fabric of the communities involved. Women who were once marginalized and excluded from economic decision-making processes are now taking center stage, driving change, and inspiring others.

As **Elevate Her Uganda** looks to expand the **#Backyardpoultryfarming project** to other parts of the country, we call upon well-wishers, development partners, and stakeholders to join this noble cause. Together, we can:

Empower more women

Replicate the project's success in other regions, reaching more women and transforming more communities.

Promote sustainable development

Support the growth of backyard poultry farming as a sustainable and environmentally friendly solution for rural development.

Foster economic growth

Contribute to the economic empowerment of women, leading to increased economic activity, job creation, and poverty reduction.



Join us in this transformative journey.

Let us empower women, transform communities,
and create a brighter future for all.

**Contact Elevate Her Uganda to learn more about the
#Backyardpoultryfarming project** and how you can support this life-changing initiative.

TOGETHER, WE CAN MAKE A DIFFERENCE!



COMMUNITY OUTREACH

Elevate Her Uganda's GBV Support Program provides comprehensive counseling, guidance, and support to survivors of gender-based violence. Through this program, survivors receive holistic rehabilitation services, enabling them to heal and regain their dignity.



Following rehabilitation, participants are equipped with skills and empowered to engage in income-generating activities, promoting economic independence and self-sufficiency. By addressing the physical, emotional, and economic needs of GBV survivors, Elevate Her Uganda



SKILLING PROJECTS



Growing and selling of natural Bathing loofahs.

This is the simplest plant that can grow on every type and size of land. A research was made in Uganda and found Ugandans no longer use natural loofas for bathing instead they cut some pieces of fabrics and use that.

Use of woven Baskets:

Today's decoration is now going traditional. Most great and authentic wall hangings are baskets and other woven items. These are the things women do well and they are not very costly to start. It takes a few empowered experts from within themselves to do this kind of training.



CULINARY ARTS

Elevate Her Uganda's Culinary Arts Project empowers young mothers with essential cooking skills, nutrition knowledge, and entrepreneurship training.



This initiative aims to enhance their economic stability, improve family health, and foster confidence. By providing hands-on training and mentorship, we equip young mothers with the tools to establish sustainable catering businesses, generate income, and create a brighter future for themselves and their families.



BEE KEEPING

Elevate Her Uganda's Beekeeping Project empowers women in Western Uganda and West Nile with sustainable beekeeping skills, enabling them to generate income, improve their livelihoods, and promote environmental conservation.



By providing training, equipment, and ongoing support, we help women establish thriving beekeeping enterprises, producing honey and other bee products for local and national markets. This initiative enhances women's economic independence, improves food security, and contributes to the preservation of Uganda's rich biodiversity.



Current Status: This project is still under study and has not yet been rolled out on a large scale. We are currently conducting research, gathering data, and refining our approach to ensure the project's success and sustainability. Once the study is complete, we plan to expand the project to support more women in Western Uganda and West Nile.

Fashion & Design

Elevate Her Uganda's Fashion and Design Tailoring Project, in partnership with NLB Fashion House, equips young women with skills in fashion design, tailoring, and entrepreneurship. Through hands-on training, mentorship, and access to resources, participants learn to create high-quality garments, develop their own fashion brands, and market their products to local and national customers.



BENEFITS:

Economic empowerment: Participants gain economic independence and decision-making power.

Job creation: The project creates employment opportunities for young women in the fashion and design industry.

Cultural preservation: Participants learn to appreciate and incorporate traditional Ugandan textiles and designs into modern fashion, promoting cultural preservation and exchange.



Start-up Support:

To ensure the success of our participants, we plan to provide:

Sewing machines: Equipping participants with modern sewing machines to start their tailoring businesses.

Fabric and materials: Providing participants with initial fabric and materials to support their business start-up.

Ongoing mentorship: Offering continuous guidance and support to help participants overcome challenges and achieve their business goals.



Together, we are empowering young women to become successful fashion entrepreneurs, promoting economic growth, and preserving Uganda's rich cultural heritage.



ACTIVITIES



Executive Director Elevate HER UGANDA with Destiny Africa children in Nansana









Executive Director Elevate Her Uganda on a radio talk show on Radio Ruhinda.













TESTIMONIALS

FROM BENEFITIARIES

Atuhair Judith:

"I am **Atuhair Judith**, and I want to express my heartfelt gratitude to Elevate Her Uganda for empowering me with business management skills. The organization not only equipped me with knowledge but also assisted me in developing a comprehensive business plan.



Today, my catering business employs five additional women, and we proudly offer our services at various events throughout Kampala. I am proud to be a beneficiary of Elevate Her Uganda's programs and look forward to continuing to grow and empower other women in my community." – Atuhair Judith

With the support of Elevate Her Uganda, I successfully launched a pork and nyamachoma business alongside my husband's restaurant. As my business grew, I was able to save and invest in a new venture – a catering business.



Achali Carol

My name is **Achali Caro**, and I'm 26 years old. I sell snacks like samosas and chapatis along Kireka-Kamuli Road. Before joining Elevate Her Uganda's skilling project, my business was limited to just a few items.

However, through the project, I gained valuable skills in baking and cooking. This training has been a game-changer for my business. I've been able to diversify my products and offer more variety to my customers.

I'm grateful for the opportunity to learn and grow with Elevate Her Uganda. The skills I've acquired have not only improved my business but also increased my confidence and independence." – Achali Caro, 26



Oliver Anarwoth

"I'm **Oliver Anarwoth**, 33 years old, and I'm forever grateful to Elevate Her Uganda for believing in me. Their training and financial support enabled me to start a thriving maize business in Kyebando.

Thanks to Elevate Her Uganda, I can now provide for my children's needs and give them a brighter future. The skills and knowledge I gained have not only improved my business but also empowered me to become a better provider and role model for my family.

I highly recommend Elevate Her Uganda to anyone seeking to transform their lives and communities. Their dedication to empowering entrepreneurs is truly inspiring."

– Oliver Anarwoth, 33

Oliver Anarwoth

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I highly recommend Elevate Her Uganda to anyone seeking to transform their lives and communities. Their dedication to empowering entrepreneurs is truly inspiring." – Oliver Anarwoth, 33

Natukwatsa Caroline

"My name is Natukwatsa Caroline, and I'm from Nyakahandagazi A, Ward 11, Mitooma Town Council. I want to express my heartfelt gratitude to Elevate Her Uganda for training us in poultry farming.



The 1-month training was comprehensive and equipped us with the necessary skills to manage a successful poultry farm. But what's even more amazing is that after the training, they provided us with chicks for our women's group. I'm thrilled to report that the chicks are growing well, and we haven't lost any. We're expecting to benefit from this project through egg production, which will provide food for our families and income through sales.

Thank you, Elevate Her Uganda, for empowering us with the skills and resources to improve our lives. God bless you, Ms. Loice Natukunda Otafire."

ACKNOWLEDGEMENT



Elevate Her Uganda would like to extend our heartfelt gratitude to **Rtd. Major General Kahinda Otafire [minister of internal affairs]** for his invaluable collaboration and support towards our programs.

Your commitment to empowering women and girls in Uganda is truly inspiring, and we are honored to have you as a partner. Your support has been instrumental in helping us achieve our mission of promoting economic independence, education, and entrepreneurship among women and girls.

Thank you for believing in our cause and for being a champion for women's empowerment in Uganda. We look forward to continuing our collaboration and making a lasting impact in the lives of women and girls in Uganda.

Introducing HUMURA: Empowering Women and Girls in Uganda

Elevate Her Uganda proudly presents Humura, a comprehensive program dedicated to holistically elevating the quality of lives of women and girls. We invite development partners, donors, and like-minded organizations to join hands in this noble cause.

Support Humura Today and Help Us:

- Amplify women's voices through advocacy and activism
- Heal and rebuild the lives of GBV survivors
- Promote Sexual and Reproductive Health Rights (SRHR)
- Empower women with disabilities to reach their full potential
- Provide access to affordable and sustainable menstrual health solutions through Humura reusable sanitary towels

Your Partnership Will Help Us:

- Reach more women and girls in need
- Scale up our programs and services
- Advocate for policy changes that benefit women and girls

Together, Let's Create a Brighter Future

Contact us to learn more about Humura and how you can support this life-changing program:

Email: programs@elevateherug.org

Website:

Join us in empowering women and girls in Uganda. Support Humura today!

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